

# Big Brothers Big Sisters of Kennebec Valley



## **“Bowl For Kids’ Sake” Team Captains and Bowlers**



We are excited to announce the 2010 Bowl for Kids' Sake (BFKS) event! Enclosed please find information about the upcoming event to be held on **Saturday, March 27, 2010** at the following locations:

- ❖ **Sparetime Recreation** in both Augusta and Waterville
- ❖ **Central Maine Family Fun Bowling Center** in Skowhegan

Please help our kids by starting a bowl team at your company or with family and friends. We've set our fundraising goal at \$70,000 and with your support I know we can reach it. We receive no state or federal funding and rely heavily on our fundraising events to deliver our Mission.

Specific details about the event are enclosed including the Team Registration Form and Pledge Sheet. **The pre-collected pledge minimum requirement for each bowler is \$75.** All bowlers are encouraged to mail collected pledges to the BBBSKV office before the event. Please convert cash into a bank check before mailing. All bowlers will receive a “Bowl for Kids' Sake” T-Shirt, one string of bowling, shoes and opportunities to win trivia & best theme dressed team prizes for raising the \$75 minimum.

We are offering an exciting incentive program to reward individual bowlers that raise \$150 or more for Bowl For Kids' Sake. For each \$75 you raise above the minimum, your name will go into a drawing for an opportunity to win some really great prizes. The more money you raise, the more chances you have to win a prize! There will be at least 10 different prizes given away between the two sites valued at \$200 or more each! We will post a list of the incentive prizes that you can win on our website soon.

**Another way to win! Submit your team registration form (listing team members) on or before Monday, February 22<sup>nd</sup> for a chance to win a \$100 gift certificate to an area restaurant!**

**Important Note:** Please indicate on your registration whether you are a company team or friends & family team. We would be glad to speak at your workplace to employees or your organization about how they can participate, as well as provide you with posters and materials to make it fun for everyone!

**Attn: Team Captains:** As team captain it's important to:

- ❖ Set a team fundraising goal
- ❖ Create a fun theme for your team and dress accordingly as a team
- ❖ Create excitement about raising money to help children at risk in Kennebec Valley
- ❖ Answer questions that team members may have
- ❖ Check in with team members to see how their fundraising is going
- ❖ Provide team members with pledge sheets. Pledge sheet can be printed from the BBBSKV website
- ❖ Consider holding a team fundraiser to build team excitement and help members reach their fundraising minimum
- ❖ Discuss the fundraising ideas provided team captains by BBBSKV

Please call Bob Verrill, Event Coordinator with questions at 626-3408, 1-800-564-HERO, or email [rverrill@heroeswanted.org](mailto:rverrill@heroeswanted.org). Thank you for your continued support!

**Remember....It's about having fun bowling, it's about helping kids!**